#### **INVESTMENT OBJECTIVE**

Invests in SPI companies in which a significant part of the capital / voting rights is still owned by the founder, his descendants, a family or an entrepreneur. They are chosen according to a fundamental investment process which selects those with the best risk-opportunity profile.

#### **PORTFOLIO REVIEW**

At the time of writing, Switzerland is bearing the full brunt of the US administration's new trade policy, with a 31% tariff having just been imposed on its goods shipments to the US – a rate much steeper than that applied to European neighbours. This sanction is based on a simplistic and questionable computation: dividing the bilateral trade deficit by the total value of imports from the target country. An approach that also neglects an essential fact: Switzerland has always adopted a liberalist attitude towards its main trading partner. Since 2024, it has for instance eliminated all tariffs on US industrial goods, maintaining barriers only on food and agricultural products, which represent but a fraction of the trade between the two countries. Moreover, although Switzerland runs a goods surplus with the US, the overall trade balance (goods and services) is in fact balanced, as confirmed by the former administration last November.

Beyond trade, the Confederation is a major economic player in the US. It ranks sixth among foreign investors and even tops the list in terms of direct investments in research and development. According to SECO, Swiss companies employ ca. 400,000 people on US soil, mainly in high value-added positions, with an average salary of USD 131,000. Furthermore, Switzerland is one of the main holders of US Treasury bonds, with assets amounting to USD 301 billion (or 4% of the total held by foreign investors), compared with USD 760 billion for China and USD 105 billion for Germany.

These objective elements may come in useful during the negotiations that will follow, although, in any tariff war, facts do not always prevail.

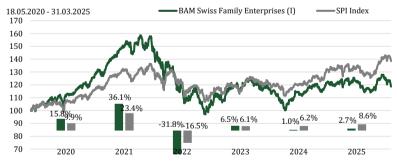
The Swiss market is set for a turbulent few weeks, so long as uncertainty regarding the overall impact of these measures persists. That said, as in any period of high volatility and downward market pressure, investment opportunities will emerge, enabling investors to initiate or strengthen positions in quality companies at reduced prices. Note, however, that the direct impact on Swiss companies should prove limited, since 90% of their production for the US market is already manufactured there.

In this particularly difficult environment, the Bruellan Swiss Family Enterprises fund dropped 4.6% over the month.

Some holdings managed, despite the circumstances, to post positive performances, such as VZ Holding (+11%), Lindt (+5%), Swissquote (+3%) and Schindler (+3%).

Conversely, the main declines were suffered by Richemont (-17%), Straumann (-13%), Also (-8%), Sonova (-11%), Kardex (-11%) and Bachem (-11%).

#### **NET PERFORMANCE AND ANNUAL PERFORMANCE IN CHF**



	Fund	SPI Index	+/-
1 Month	-4.6%	-2.0%	-2.5%
3 Months	2.7%	8.6%	-5.9%
YTD	2.7%	8.6%	-5.9%
Since inception	18.7%	38.5%	-19.9%

Source: All data and graphs throughout the document from Bruellan.  $\label{eq:control}$ 

Past performance may not be a reliable guide to future performance. All forms of investment involve risk.

The benchmark index is the SPI Index.

Please refer to the end of the document mentioned for performance comparison purposes

#### **RISK & REWARD**



Not all the costs are presented, further information can be found in the prospectus or equivalent.

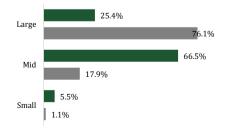
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#### **STATISTICS**

	Fund	SPI Index
Leading PE	19.4	15.3
EV/EBITDA	15.3	12.8
P/Book	4.5	1.5
Dividend Yield	2.2%	3.2%
ROE	19.2%	9.3%
Debt/Equity	29.5%	55.8%
Interest Coverage	18.6	8.1
Beta	1.0	1.0
Volatility	16.6%	13.0%

### **ALLOCATION BY MARKET CAP**

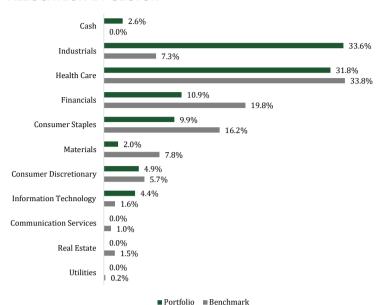


# PROTEA BAM SWISS FAMILY ENTERPRISES

MARCH 2025



#### **ALLOCATION BY SECTOR**



## **FUND COMPLEMENTARY DETAILS**

Administrator Representative in Switzerland Investment Manager Paying agent in Switzerland Auditor Custodian

Fund Partner Solutions SA FundPartner Solutions (Suisse) SA Bruellan SA Banque Pictet & Cie SA

Deloitte Audit SARL Bank Pictet & Cie (Europe) AG, Succursale de Luxembourg

#### **TOP 10 HOLDINGS**

	Sector	Weight
ROCHE HOLDING AG-GENUSSCHEIN	Health Care	9.9%
VZ HOLDING AG	Financials	5.5%
SWISSQUOTE GROUP HOLDING-REG	Financials	5.4%
SCHINDLER HOLDING AG-REG	Industrials	5.3%
CHOCOLADEFABRIKEN LINDT-REG	Consumer Staples	5.3%
CIE FINANCIERE RICHEMO-A REG	Consumer Discretionary	4.9%
MEDACTA GROUP SA	Health Care	4.7%
BELIMO HOLDING AG-REG	Industrials	4.6%
EMMI AG-REG	Consumer Staples	4.6%
STRAUMANN HOLDING AG-REG	Health Care	4.5%
Total		54.7%
Total number of Holdings		26

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a medium - high risk class. Please refer to the prospectus for more information on the specific risks relevant to this product not included in the summary indicator.

Investment decisions should always be made on the basis of a detailed source of information, in particular the fund prospectus. The prospectus, the articles of association, the key information document, the subscription form and the latest annual and semi-a nual reports can be obtained (free of charge) from the Swiss representative, Fund Partner Solutions (Suisse) SA, 60, route des Acacias, 1211 Geneva. Please refer to the prospectus and information document of the fund before making any final investment decisions. You can obtain a summary of investors rights to the following link:

https://www.pictet.com/content/dam/www/documents/legal-and-notes/fundpartner-solutions/fps-summary-of-Investors-rights.pdf. The decision to invest in the promoted fund should take into account all the characteristics or objectives of the promoted fund as described in its prospectus. Information on sustainability-related aspects provided in relation to the promoted fund could be found on the following link: https://assetservices.group.pictet/asset-services/esg-disclosures?isin=LU1118008553. Incorporation of extra-financial risks into the investment decision process may result in underweighting of profitable investments from the sub-fund's investment universe and may also lead the management of the sub-fund to underweight investments that will continue to perform. The Fund has been classified as a financial product subject to Article 8 of Regulation (EU) 2019/2088 on sustainability-related disclosures in the financial sector (the "SFDR"). The Fund promotes, among other characteristics, environmental or social characteristics, or a combination of those characteristics, provided that the companies in which the investments are made follow good governance practices. Performance disclosures: the published performance represents past data. Past performance may not be a reliable guide to future performance. There is no guarantee that the same yields will be obtained in the future. The value and income of any of your investment may fluctuate with market conditions and may lose some or all its value. The fund may be affected by changes in currency exchange rates, which can have an adverse effect on the value or income of the fund. Future performance is also subject to taxation which depends on the personal situation of each investor and which may change in the future. All performance data are based on net performance and take no account of commissions, fees or other costs charged when units are issued and redeemed.